



inspired

Der Ideenwettbewerb. In MV.

Local
contest

Structure of the idea sketch

1. Summary (length: max. 1–2 pages)

Name(s) of the idea provider(s)?

What is your business idea?

What experience and knowledge qualifies you for this project?

Which customers are suitable for your offer?

2. Business idea (length: 1–2 pages)

Please briefly describe your idea.

What is special about your business idea?

3. Development status (length: max. 1 page)

What is the stage of development of your product/service?

What requirements still need to be met before you can launch?

4. Market overview (length: max. 1–2 pages)

Who are your customers?

5. Founder personality/founding team/employee (length: max. 1–2 pages)

What qualifications/professional experience and, if applicable, licences do you have?

What industry knowledge do you have?

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