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LIGHTSYMPOSIUM
WISMAR 2012

FUTURE OF LIGHT
AND LIGHTING
IN ARCHITECTURE
OCTOBER 03 — 06

Hochschule Wismar
University of Applied Sciences
Technology, Business and Design
Faculty of Architecture and Design
Architectural Lighting Design
Prof. Michael F. Rohde

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Wednesday, October 2012
14:00 Check-In
18:00 Welcome Party / Sponsoring by WE-EF Leuchten

Thursday, October 04, 2012
08:00 Check-In
09:00 Opening - Welcome
  Prof. Michael F. Rohde
  Prof. Dr. Norbert Grünwald
  Prof. Hanka Polkewn
  Prof. Dr. Dr. h.c. (mult.) Horst Klinkmann
10:15 Statement Main Sponsor: LED Linear
Coffee Break 30 minutes
11:00 Keith Bradshaw (Keynote)
  Light - Architecture - Space
12:00 Francesco Iannone
  Mind and Brain Work Together for Our Vision
Lunch Break 90 minutes
14:00 Karolina M. Zielinska-Dabkowska
  Why Human Beings and Animals Relate to White and Coloured Light?
14:30 Ahmet Çakir
  Daylight in Your Eyes and on Your Skin
15:00 Susanne Brenninkmeijer
  All-Rounder LED?
15:30 Closing Panel
17:00 Movie “Bulb Fiction” (German language)

Friday, October 2012
09:00 Statement Main Sponsor: WE-EF Leuchten
09:15 Opening Vox Juventa: Michael F. Rohde
09:20 Nathan Thompson (Keynote)
  Light and Beauty - Good for the Soul?
10:00 Vox Juventa
  Light and Art
Coffee Break 30 minutes
11:00 Vox Juventa
  Light and Culture
11:30 Vox Juventa
  Light and Health

Saturday, October 2012
09:00 Statement Main Sponsor: Occhio
09:15 Alexander Wunsch (Keynote)
  Light Applications for Well-being and Health - A Synopsis
Coffee Break 30 minutes
10:45 Maren Christina Geissler
  Alliance for Healthy Effects - Change of Perspectives for Healthy Impulses
11:15 Joan E. Roberts
  Lighting and Human Health
11:45 Abraham Haim
  Light at Night (LAN) - Needs for a Healthy Environment
12:15 Closing Panel
12:45 Closing Event

PLDA Flashlight Autumn Meeting 2012
Please check website for further details: www.pld-a.org

Program is subject to change.
Francesco Iannone

Mind and Brain Work Together for our Vision

Speakers Profile

Francesco Iannone has been working with lighting design and industrial design applied to lighting for more than 30 years. Since graduating in Architecture at Milan Polytechnic in 1975, he has devoted all is efforts exclusively to lighting. In 1986, he founded the Consuline studio in Milan together with Serena Tellini. He focuses on designing the lighting for workspace interiors, offices, artistic locations such as museums and exhibitions, places of worship, locations of architectural heritage, shopping areas, special events and public open spaces. In addition he also designs luminaries, both for serial production and specific requests. A founder member of ELDA+ (European Lighting Designers' Association), he is now Fellow Member of PLDA after a period of four years as its President, and two years as its Vice-President. He terminated his third mandate as President of PLDA and is actually Past President. Francesco Iannone is involved in ADI (Association of Italian Designer's) Committee in the organization of Compasso D'oro Award. He has held numerous seminars and courses at university level all over the world, in Frankfurt, Sao Paulo, Rome, Milan, London, Paris, Edinburgh, Amsterdam, Mexico City, Lugano, Beijing, Shanghai, Bangkok. Among the numerous works that Francesco Iannone and his studio Consuline dealt with, we remember the lighting project of Shanghai Formula 1 International Circuit and the lighting project of Shenzhen Cultural Center with architect Arata Isozaki in 2004, the lighting project of an office building in Soho district in Beijing with architect Seung H. Sang in 2005, the general lighting concept of the Olimpic Games of Beijing in 2008, the lighting of the Gala Dinner at Palazzo Marino in Milan for the Teatro alla Scala season opening with the commissars for Expo 2015 as special guests in 2008, the lighting project of the Museum of Contemporary Art of Lugano (LAC) with architect Ivano Gianola in 2009, the lighting project of the lake front promenade for the town of Ascona in Switzerland, the lighting project of the Tony Cragg exhibition in Lucca in 2011 and the lighting project of the Lorenzo Lotto exhibition at the Scuderie del Quirinale in Rome, under the high patronage of the President of Italian Republic.

Abstract

The man at the center of thought.
The new findings in the neurosciences and in particular, the theory of „mirror neurons“ have taught us that the neurons in our brains react to stimuli aesthetic, hence the birth of neuro-aesthetics. This means that the proportions that we reconstruct with light in our cities, museums, places of work, have a different and new value than before, and again and consequently the responsibility of the Lighting Designer. Until recently it was planning a space, today, the man becomes the subject of any projects for Lighting Design.
Mind and brain work together for our vision

Francesco Iannone
FPLDA  ADI  APIL

A good project is a project fully undertaken by an independent professional in the same way that a good architectural design is made by a “real” architect
What is the meaning of “good” in the lighting world?